



ANDREW  
YOUNG  
SCHOOL

OF POLICY  
STUDIES

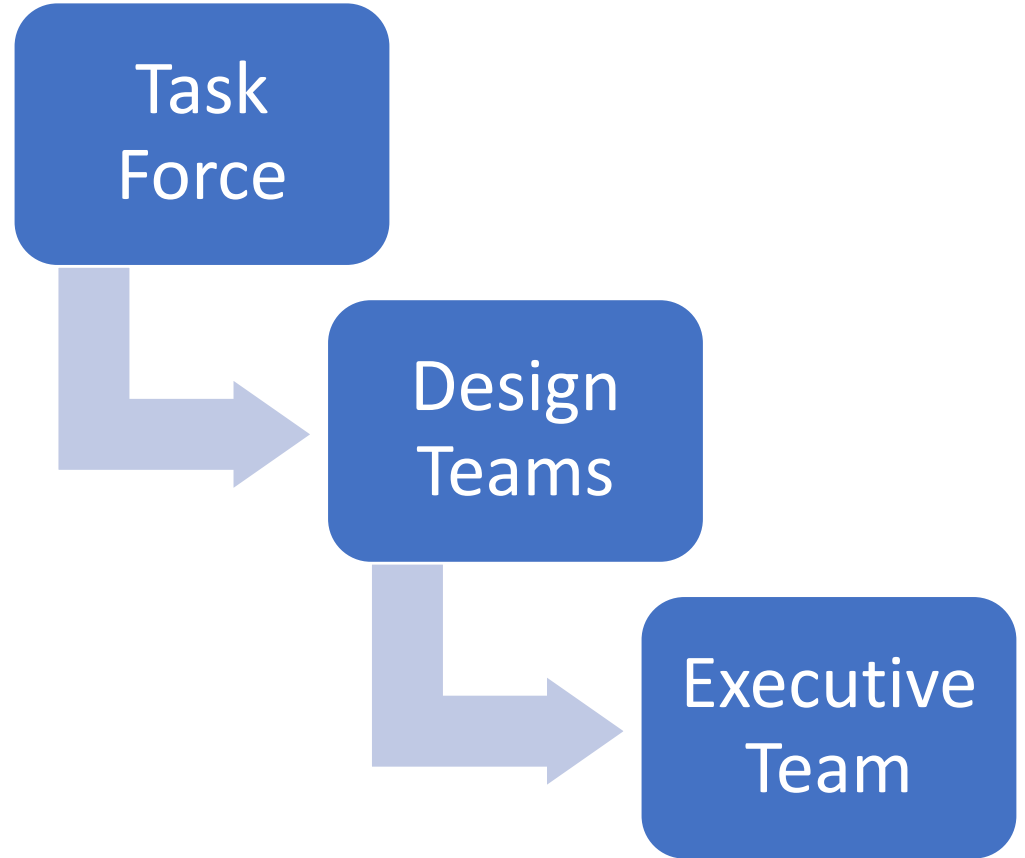
# Policy in the Digital Landscape Initiative

Sally Wallace (*Dean*)

Ann-Margaret Esnard (*Research*)

Cynthia Searcy (*Academic Programs*)

*Strategic  
Planning  
2018-2019*



# Strategic Priorities

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- Advance the field of **policy analytics**
- Identify the varying effects of new technology on **marginalized populations** & anticipate technology-driven disparities
- Embrace **open access**





# Collaboration

- Cross-institutional
- Cross-sectoral



# Data Science for Public Service Consortium

## Goals

- Build community
- Collaborate and share existing resources
- Deepen institutional capacity

## August Workshop

- Developed a strategic vision
- Agreed upon a set of protocols and tools for collaboration

## Public Interest Technology (PIT)

*“leveraging technology to support public interest organizations and the people they serve.”*

- Georgia Tech College of Computing & GSU Social Work and Criminal Justice
- Capacity building through a faculty fellows program
- Model for regional PIT work focused on place-based challenges





## Talking Traffic Lights Tech Challenge

### Public-Private Partnership:

- Georgia Department of Transportation
- Digital Ignition Tech Incubator

### Assessment by GSU:

- Inducement for social innovation
- Option to share in IP for application produced

# Challenges & Opportunities

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- Public sector needs advocates
- Private sector needs partners to integrate social consciousness & evaluate processes
- Collaboration between institutions - curriculum and research
- Aligning policy analytics with AYS mission





**Thank  
You**



# **IDENTIFYING THE LANDSCAPE OF NEW TECHNOLOGY**

**REPORT OF THE POLICY IN THE DIGITAL WORLD TASK FORCE**