CITY OF SYRACUSE

September 2019

SYRACUSE ***SURGE***

A cohesive community plan to ignite economic growth and neighborhood transformation in our city and region.

WHEN OUR CITY IS SMART **OUR PEOPLE WILL THRIVE.**

Targeted investment in technology + infrastructure to enable shared prosperity.

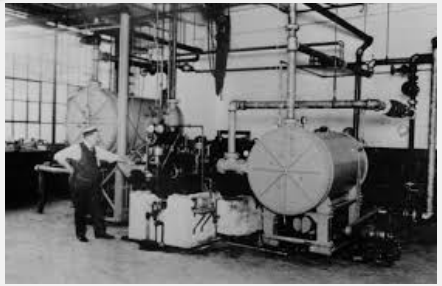
From Salt City to Smart City

1st Industrial Revolution

Erie Canal accelerates the growth of salt industry

2nd Industrial Revolution

Manufacturing fuels the growth of a diverse middle class

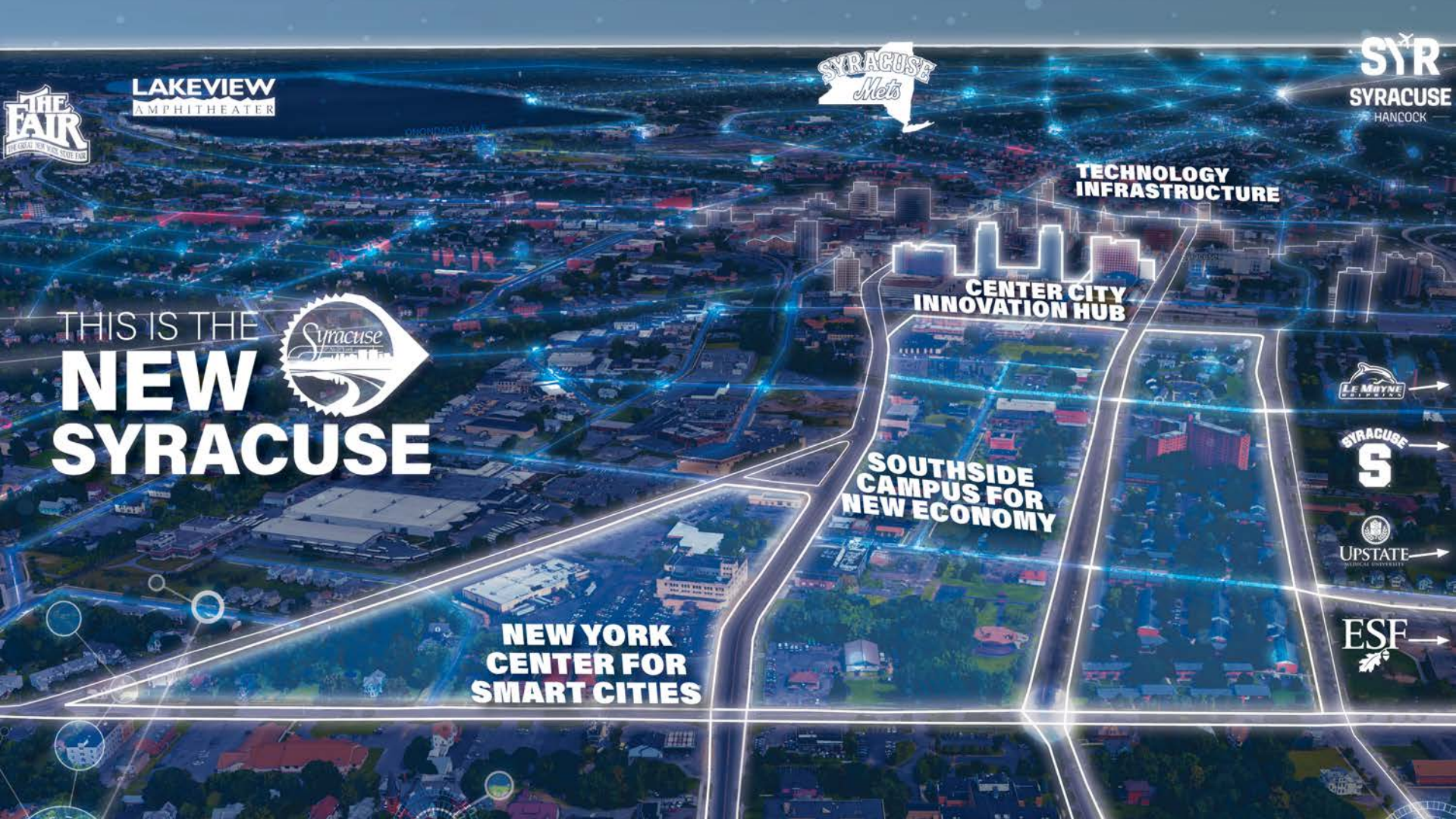


3rd Industrial Revolution

Opportunities missed for jobs and talent in computing

4th Industrial Revolution

Vision: Inclusive growth in the new economy


THE FAIR
THE GREAT NEW YORK STATE FAIR
LAKEVIEW
AMPHITHEATER
SYRACUSE Mets
SYR
SYRACUSE
HANCOCK
TECHNOLOGY
INFRASTRUCTURE
CENTER CITY
INNOVATION HUB
THIS IS THE
NEW
SYRACUSE
Syracuse
SOUTHSIDE
CAMPUS FOR
NEW ECONOMY
NEW YORK
CENTER FOR
SMART CITIES
LE MOYNE
SYRACUSE
UPSTATE
MEDICAL UNIVERSITY
ESF

Tech Infrastructure

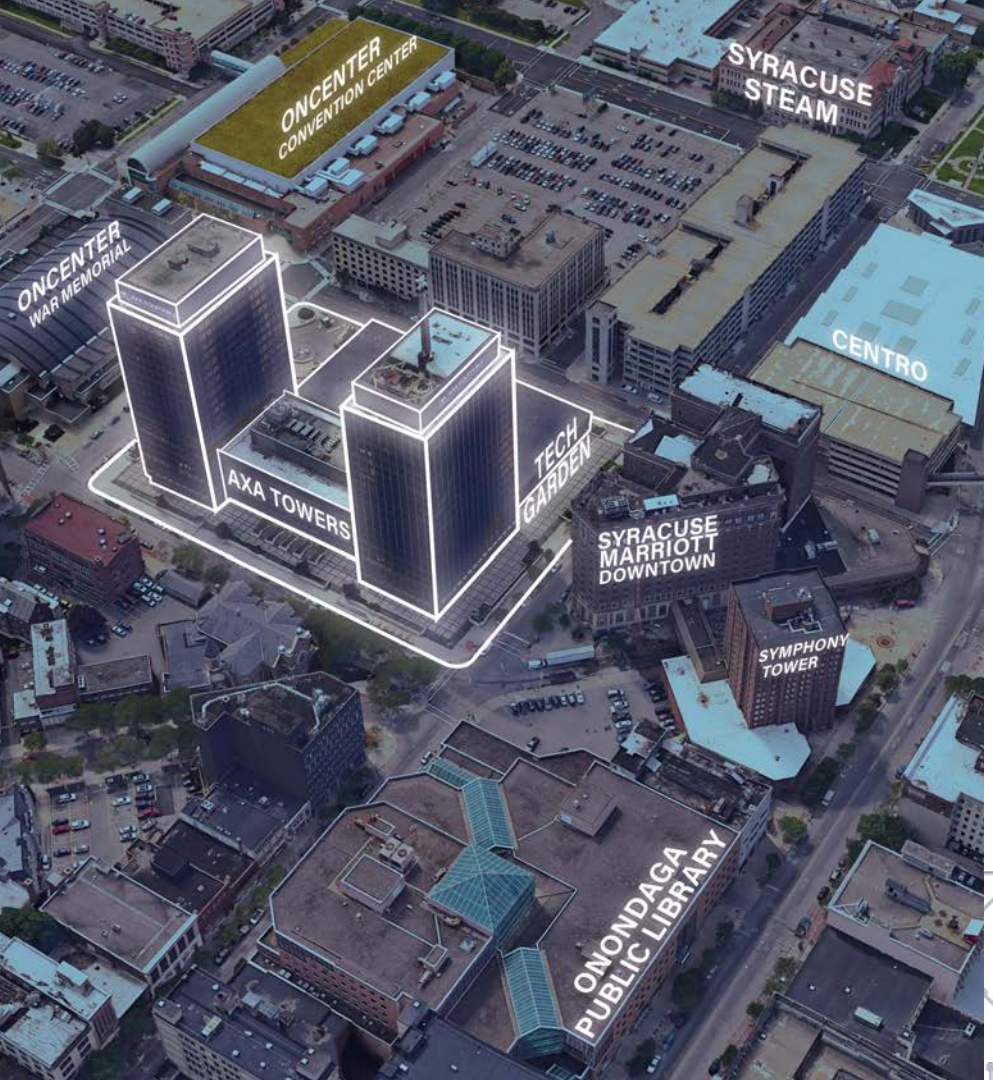
Tech Infrastructure

Investments in fiber and wifi enabled streetlights

- **Acquiring ~18K street lights**
- **Building high capacity fiber optic data ring**
- **New 5G small cell agreement**

The City's $38M investment in a connected Street Light network will put Syracuse on the map, making it the first and largest fully connected City in the United States.

Center City
Innovation Hub

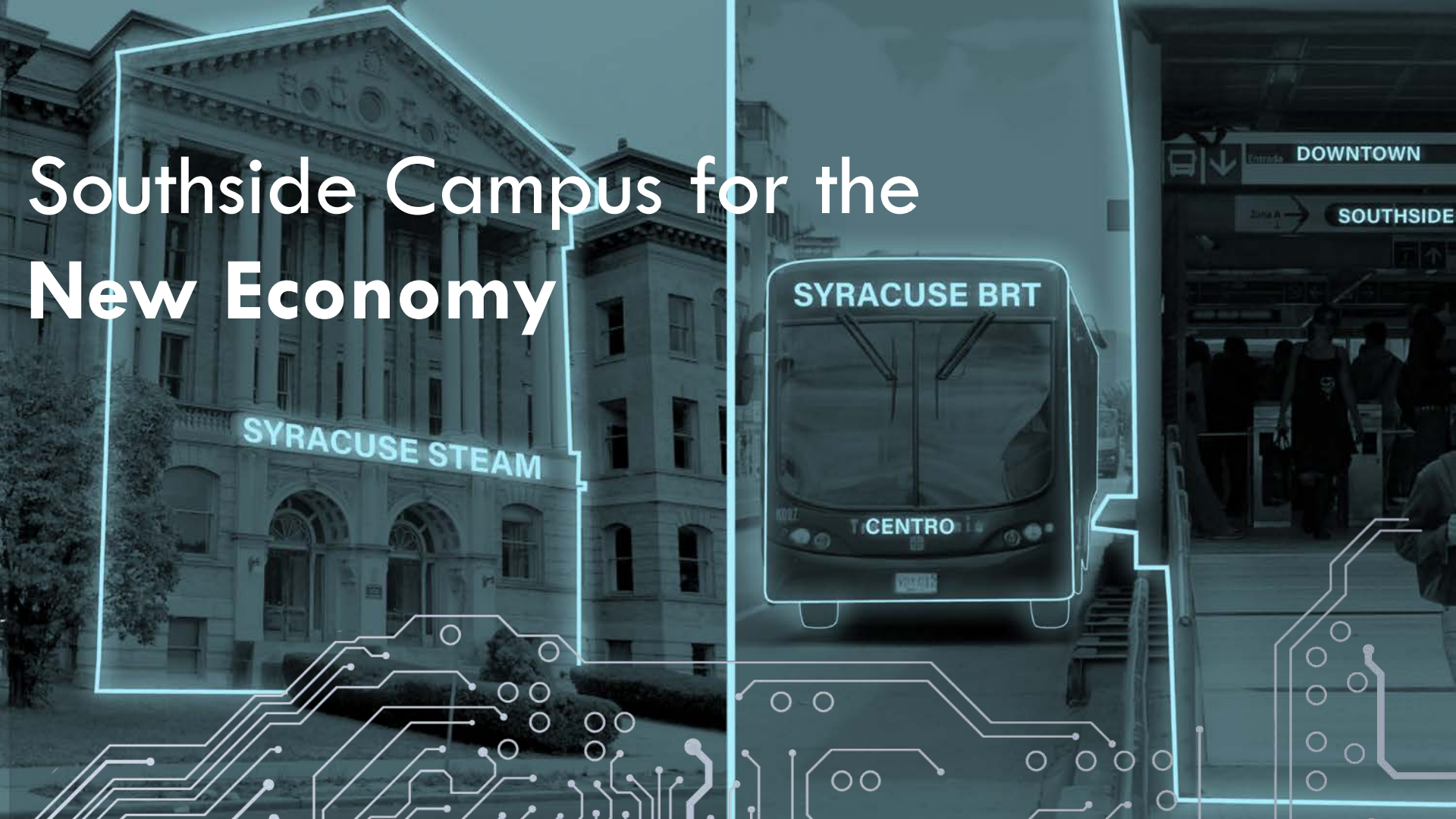


Center City Innovation Hub

Modernization and revitalization of AXA Towers Plaza & Vertical Expansion of Tech Garden

- **Tech startup expansion**
- **Innovation & policy sandbox**
- **Promote tech tourism**

Anchors the Center City as a sandbox for tech innovation



Southside Campus for the **New Economy**

Southside Campus for the New Economy

To prepare residents for the global technology economy

- **Regional STEAM high school**
- **SUNY EOC expansion**
- **BRT system**

A multi-block area dedicated to education, entrepreneurship, and workforce training to prepare Syracuse and Central New York residents for the jobs of tomorrow.

New York Center for
Smart Cities

New York Center for Smart Cities

Public-Private Center of Excellence for the development and implementation of Smart City and Internet of Things (IoT) technology

- **Municipal Command Center**
- **Test sensors and tech prior to deployment**
- **Co-locate top tech companies**

Surge Aligned Strategic Initiatives

- 484 Salina – Salt City Market & Allyn Family Foundation HQ
- Hotel Syracuse/Marriott Syracuse
- Symphony Tower/Hyatt House
- Blueprint 15
- Urban Air Mobility Corridor
- LeMoyne College Erie 21
- Syracuse University National Veterans Resource Center
- Syracuse Build
- City/County Sewer Modernization
- I-81

Economic Growth

Neighborhood Transformation

Shared Prosperity

/ SYRACUSE1848

QUESTIONS

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